

BUCKS FOR ZIP



If you think you have to pay full price to get full, rich flavor, here's a chance to prove yourself wrong. Take advantage of the Bucks two free pack offer. Simply complete and return the form below.

Or, if you can't find a pen, call
1-800-354-4800

This is not a cash offering.

Yes, I Want Two Free Packs Of Bucks

Call 1-800-354-4800 or complete and mail this form for the two free pack offer.
Mail to: Free Bucks Cigarette Offer, P.O. Box 3285, Northbrook, IL 60062-9973

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Other
 Address _____ Apt. # _____
 City _____ State _____ Zip _____
 Phone (____) _____
 Date of Birth _____ Sex _____

By returning this form or by calling the number, you certify you are at least 21 years of age or older. You also certify you are willing to receive the complete or partial results of the test. Subject to applicable state and federal law, offer ends 12/31/90. Offer good only in states where 21 years of age or older. Offer expires 12/31/90. Please allow 4-6 weeks for delivery. Offer void where prohibited or where laws apply.

How do you smoke? ☐ Full Flavor ☐ Mild
 Most how long have you been smoking this brand?
☐ Less than 1 yr. ☐ 1-4 yrs. ☐ 5-9 yrs. ☐ 10-14 yrs. ☐ 15-19 yrs. ☐ 20+ yrs.
 In your opinion, how do you like it? ☐ Mild ☐ Full Flavor
 In it ☐ Regular King Size ☐ Long Lights ☐ Short Long Lights
 Please check the size number "Bucks" that appears on the words on your pack.
☐ Lights ☐ Long Lights ☐ Short Long Lights ☐ Regular King Size
☐ Full Flavor ☐ Mild ☐ Full Flavor ☐ Mild

Do you smoke? ☐ Yes ☐ No
 How often? ☐ Daily ☐ Occasionally ☐ Never
 Do you smoke? ☐ Yes ☐ No
 How often? ☐ Daily ☐ Occasionally ☐ Never
 Do you smoke? ☐ Yes ☐ No
 How often? ☐ Daily ☐ Occasionally ☐ Never
 Do you smoke? ☐ Yes ☐ No
 How often? ☐ Daily ☐ Occasionally ☐ Never

By participating in this offer, you certify you are a smoker 21 years of age or older. Offer expires 12/31/90 or while supplies last and is limited to smokers 21 years of age or older. Void in Minnesota, Utah, Iowa and where otherwise prohibited by law. Limit one offer per person.

Full rich flavor, not full price.

© Philip Morris Inc. 1990
MR: suggested retail price

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Kings: 14 mg "tar," 1.1 mg nicotine -
Kings Lights: 11 mg "tar," 0.8 mg nicotine
av. per cigarette by FTC method.

By participating in this offer, you certify you are a smoker 21 years of age or older. Offer expires 12/31/90 or while supplies last and is limited to smokers 21 years of age or older. Void in Minnesota, Utah, Iowa and where otherwise prohibited by law. Limit one offer per person.

G. TAUBENACK/M. COLT/R. LONDON/J. HUNN/P. FITZGERALD



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